CANDACE BENSON

1153 Tinkers green Dr. Streetsboro OH 44241~ 330.283.7494 ~candacebenson3@gmail.com

Passionate, responsible and committed IT expert, Digital Marketing Strategist and a Full Stack Developer with a get-it-done, on-time spirit, and more than a decade of experience designing, implementing and adapting technically sophisticated online web applications using Microsoft Technologies, PHP, C++, Java, CMS, three tiered architecture, digital marketing/analytics and more, Proficient in C# infrastructure, Digital Eco-systems, language standards, object modeling technologies and Application Life Cycle management, Efficient Mobile Application developer for multiple platforms: Android, iOS and Microsoft. Project Management and Social Media Marketing Expert

QUALIFICATIONS SUMMARY

* Design, develop and implement web applications that support day-to-day operations
* Develop technical solutions that definitively improve scalability, performance, and profits
* Discern key business requirements and objectives by interfacing with stakeholders
* Digital Marketing Strategist and specialist with proven results
* Plan, develop and implement successful large-scale projects from conception to completion
* Hands on Leader with a result-oriented methodology
* Pacesetter who utilizes continuous improvement to ensure future growth

TECHNICAL SKILLS

Languages: PHP, Java, C/C++, VB.NET, ASP.NET, HTML5, CSS, DHTML/XML, PYTHON, RUBY.
XCODE Operating Systems: UNIX (Linux, Solaris, AIX, HPUX, BSD), Windows, iOS, ANDROID
Networking: TCP/IP, RPC, HTTP, Security, Single sign-on
Object Oriented: OOA/D, UML, CORBA,
Database: Oracle, SQL, ERD, SharePoint, Emfluence
Creative: Adobe Creative Suite, Canva, Dreamweaver
CRM: Salesforce, ZOHO, HubSpot, Net-suite
Digital: SEO/SEM, PPC, CRO, Google Analytics, Falcon, Hootsuite,
Project Management: Wrike, Basecamp, Monday, Trello, Microsoft Planner, Click-Up

PROFESSIONAL EXPERIENCE

Textile Exchange   2021 to present
Website Specialist

> Rebranded Existing Website
> Domain Management
> Web developer – Manage multiple websites with HTML5, CSS, WordPress,
> Generate Global Analytic Reports
> Project Managed Redesign and Development of New Website
> Multi Agency management
> Salesforce Integrations and PowerBi

Yellow Corporation   2017 to 2022
Digital Marketing Specialist
> Developed / Implemented New Sales Intranet
> Email Marketing Automation
> Web developer – Maintained 12 internal / external website with HTML5, CSS, WordPress, Alfresco, Salesforce Integrations
> Generate Global Analytic Reports for Social Media
> Managed web and e-marketing expenses
> Social Media Manager and Strategist
> Web Project Management and Strategist

Koroseal Interior Products   2016 - 2017
Web Developer / Consultant
> Developed Digital Eco-System Strategy
> Implemented a project management system for the digital department
> Maintained current website and php / SQL database
> Developed a responsive web / mobile strategy
> Managed web and e-marketing budget
> Social Media Manager and Strategist

Camp Tech Inc.   2002 - 2022
Founder and Director
> Develop, update, implement, and coordinate programs, teaching, research, and service missions
> Oversee budgetary, personnel, and program activities of the program, coordinate faculty promotion, tenure,
> reviews and make recommendations to Board of Directors
> Oversee development, implementation, and revision of new and existing academic programs
> Represent and promote programs within Schools. Universities and external community
> Oversee facilitator training and schedule coordination
> Social Media Manager and Strategist

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Mt, Zion Community Technology Center   2002 - 2010
Director, Information Technology

Manage all IT functions, real-time network with remote access, and $75K in capital equipment.

Developed, designed, and installed state of the art wireless computer lab all phases

Responsible for monitoring database upgrade project and external vendor activities.

Designed/implemented LAN for network utilizing dedicated lines and router-to-router VPN tunnels.

Trained staff in all areas of networking and computer/software support.

Social Media Manager and Strategist

Provide support to remote users in time-critical environment. Develop and deliver end-user training programs.

Seegott Inc, Streetsboro, OH   1999 - 2002
Web Developer / MIS / DBA/Project Manager/Software Engineer

Developed and Managed multi-level websites, intranets, e-commerce sites in multi languages utilizing C++ and Python

Increase revenue by implementing Intranet B2B capabilities 50 million plus

Reduced costs 85%+ and improved efficiency by developing innovative access to systems.

Provided PC and LAN technical support for 7programmer corporate division.

Selected to manage system security backup systems for corporate division.

Administrated Unix System for 100+ users

Database Manager for JD Edwards new system installed totaling over 1.5 million dollars

Training sales staff on new internet technologies: wireless devices, and WebEx technology.

Dar-Tech Inc, Maple Heights, OH   1989 - 1999
MIS / Network Administrator/DBA/Project Manager/Web Developer

Led the team in computer automation, supervised installation, and initial operation

Developed database for a new real-time order entry system, Implemented Bar coding Imaging and network

Designed software with C+ being used by distributors throughout the US.

Managed Information Systems - performing comprehensive evaluations of databases

Trained and Managed Customer Service Department and automation of sales force data

Selected to manage security backup systems for corporate division.

Developed web design for Chemical Raw Material Industry that broke barriers

Database Manager for Unix systems

Network Administrator Manager of new system installation and implementation

Changed the minds of Industry leaders to become involve in e-commence capabilities.

Other Work Experiences:

Huntington National Bank -- ATM Technician/Vault Teller/ Teller Trainer   Things Remembered – Buyer
BP Oil – Data Entry Specialist   Us Media Radio – Co-Host   Ohio State University - Receptionist

EDUCATION & CERTIFICATIONS

Google Digital Certification – HubSpot CM Certification

AD, Fashion Merchandising, Virginia Marti College, Lakewood OH
Studied Marketing, Ohio State University, Columbus, OH
CIW- Certified Internet Webmaster, ----   DBA - Database Administration Certification
EA - Exchange Administrator Certificate ----   MNT -Microsoft Windows NT Certificate
MOUS Certification --- Microsoft Business Partner ---MCTS Certification ---PMBA Graduate
Comprehensive experience with diverse hardware, software, and operating systems.

Professional Organizations, Affiliations and Awards

Women of Distinction Award - Girls Scouts of NEO

Advisory Board – ITT Technical Institute

Board Marketing Chair – Cleveland Early College

Elite Women Around the World - Social Media Committee Chair

PMBA - Company Selected as one of the 20 companies of growth

WITI - Women in Technology International

Boardroom Group - Women Business Owners Network

NAFE - National Association for Executive Females

International Who's Who Nomination --- Two Thousand Notable American Women